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## EDUCATION

**MASSACHUSETTS INSTITUTE OF TECHNOLOGY** Cambridge, MA  
School of Engineering & Sloan School of Management Aug 2019 - Present

- M.S. Integrated Design and Management, May 2021, GPA 5.0/5.0
- Teaching Assistant for Product Design & Development, jointly taught between MIT Sloan, MIT Engineering and RISD
- Coursework in artificial intelligence and analytics; projects in lab-to-market deployment and inclusive design

**AMERICAN UNIVERSITY OF BEIRUT** Beirut, Lebanon  
Faculty of Arts & Sciences Sept 2013 - May 2016

- B.A. Economics with honors, GPA 3.82/4.0
- Nadim Khalaf Award: awarded to Economics graduate with highest cumulative GPA

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## EXPERIENCE

**BAIN & COMPANY** Dubai, UAE  
Consultant, direct promotion to post-MBA role Jan 2019 - Jul 2019

**Food & Beverage Portfolio strategy for leading Middle Eastern holding company**

- Identified \$1B+ of investment opportunities in regional food & beverage sector and recommended value creating initiatives capable of unlocking ROE of ~10%

**UNITED NATIONS WORLD FOOD PROGRAMME** Rome, Italy & Munich, Germany  
Innovation & Change Management Consultant May 2018 - Dec 2018

**Launch of Scale-Up Enablement Program for WFP Innovation Accelerator**

- Developed [dedicated program](#) to support WFP innovation initiatives to achieve scale post-pilot stage
- Designed, tested and rolled-out management tools to improve WFP leadership's visibility of current innovation portfolio value, and help project managers track progress, impact metrics and flag key issues
- Supported scale-up strategy review for largest innovation initiative, [Post-Harvest Loss Reduction](#)

**Review of WFP's Operating Model and Geographical Footprint**

- Developed revised roles, responsibilities and organizational footprint for HQ and Regional Bureaus with the goal of improving response efficiency and timeliness to emergency and routine field requests

**BAIN & COMPANY** Dubai, UAE  
Senior Associate Consultant, Frequently Exceeding rating (top 15%) Sep 2016 - Apr 2018

**Aviation sector strategy planning and development**

- Led development of the first integrated, national aviation sector strategy through engaging C-level executives and government officials, contributing to unlocking \$8B in total aviation sector value

*\*Additional experiences in Digital, Private Equity, Financial Services and Education*

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## LEADERSHIP ROLES & AWARDS

**Data Science Uruguay Professional Master Program** Montevideo, Uruguay  
ML Entrepreneurship Instructor for class of ~60 mid-career professionals Jan 2020

**MIT Design for Social Impact Sprint (1<sup>st</sup> place award)** Cambridge, MA  
Designed interface adapter for people with visual impairment Sept 2019 - Present

**KeletIC.ai** Cambridge, MA  
Cofounder of AI hardware startup at MIT Sept 2019 - Present

**C3 - Consult and Coach for a Cause** Dubai, UAE  
Mentor for aspiring social entrepreneurs in the Middle East Apr 2017 - Mar 2019

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### LANGUAGES

English (native) • French (fluent) • Arabic (fluent)

### SKILLS

Python • R • Web dev. • CAD • Figma • Adobe Suite

### INTERESTS

Human-Centric Design • AgriTech • Sustainability